

## Problem

List your top 1 - 3 problems.

Treasury is centrally held by a private company

\$10M in \$BCH collateral is currently unavailable

## Solution

Outline a possible solution for each problem.

SHA-Matrix creates a federated trust network from current \$SBCH stakeholders

## Unique Value Proposition

Single, clear, compelling message that states why you are different and worth paying attention.

Introduce a 100% "decentralized" clearing house for ALL SmartBCH asset exchanges

## Unfair Advantage

Something that cannot easily be bought or copied.

There can ONLY be ONE cross-chain bridge per EVM network (ie. AVAX, BSC, ETH, MATIC, etc)

## Customer Segments

List your target customer and users.

Software Developers

Merchants

## Existing Alternatives

List how these problems are solved today.

SHA-Gate

BODAO

## Key Metrics

List the key numbers that tell you how your business is doing.

\$10B in transactions (earn \$10M in fees)

## High-Level Concept

List your X for Y analogy e.g. YouTube = Flickr for videos

XHedge Validators create a federated trust network to manage the SHA-Matrix.

## Channels

List your path to customers (inbound or outbound).



## Early Adopters

List the characteristics of your ideal customers.

Exchanges

Investors

## Cost Structure

List your fixed and variable costs

Network & Server Maintenance

Software Research & Development

## Revenue Streams

List your sources of revenue.

0.1% fee is collected on every transaction

Sell \$SBX tokens